

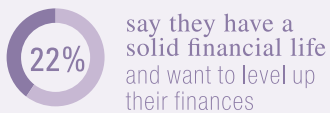
WHO IS LISTENING TO SO MONEY



SO MONEY IS SERIOUS ON SOCIAL



MANY ARE EAGER TO APPROACH FINANCIAL FREEDOM



FOR MORE THAN 1/3 #1 FINANCIAL GOAL IS TO MAKE MORE MONEY

1 in 5 have no debt and are looking for ways to build wealth \$\$\$\$

1/3 of audience earns \$100K OR MORE

1/2 of audience \$75K OR MORE



Female Hosted Podcast
Entrepreneur Magazine



Podcast to Grow Your Business
Inc Magazine



Financial Podcast of the Year
Plutus Awards

A TOP-RANKED FINANCE PODCAST WITH OVER 6 MILLION DOWNLOADS TO DATE



OUR SPONSORS

AWAY



ELLEVEST

Citizens Bank®

CHASE

SLATE®



Glossier.

RXBAR®

WIX

FRESHBOOKS